

The Sustainable Air Filter

briiv



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1.0 About briiv



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Power of plants

briiv uses 100% renewable and natural materials to filter the air in your home or office environment, creating clean, safe air so you can breathe, as nature intended. Good air quality means better sleep, higher energy levels and improved cognitive function.

briiv works to remove pollutants from your home to help you live, work and breathe-healthier, happier and safer lives.

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Power of plants

We have taken nature and given it a boost, briiv is as powerful as 3,043 medium size houseplants. So you can enjoy the benefits of having plants in your home without the hassle.

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Award Winning

briiv has been awarded both a red dot design award and a gold A' design award

The Red Dot is among the most prestigious design awards in the world. Composed of specially chosen designers, academics and industry masters from around the globe, a jury decides from a shortlist of over 5,000 entries to qualify a select chosen few to be worthy of bearing their mark of excellence.

The A' Design & Competition is regarded as one of the industries foremost certification bodies and as part of their criteria, they not only recognise excellent design, but also consider the wider cultural and social impact of submissions.

The awards are a testament to our unique approach to sustainable and eco-friendly innovation and a seal of the highest quality in regards to aesthetic and functional product design.

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reddot winner 2021

2.0 Product features



Minimal Design



Multiple Speed Modes



100% Biodegradable Filters



Smart Speaker Compatible



Cleanse Mode



90% natural



Smartphone Compatible



Low Energy USB 5v



High Tech



Connected

The briiv app is available for Android and IOS devices. The app allow users to remotely control the briiv unit through the Wifi network, with banking level hard wired encryption the device is 100% secure.

The app also allows users to schedule briiv to automate the on and off times.

Monitor the filter health and order replacement filters.

briiv is also Alexa smart home compatible.

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3.0 The filter



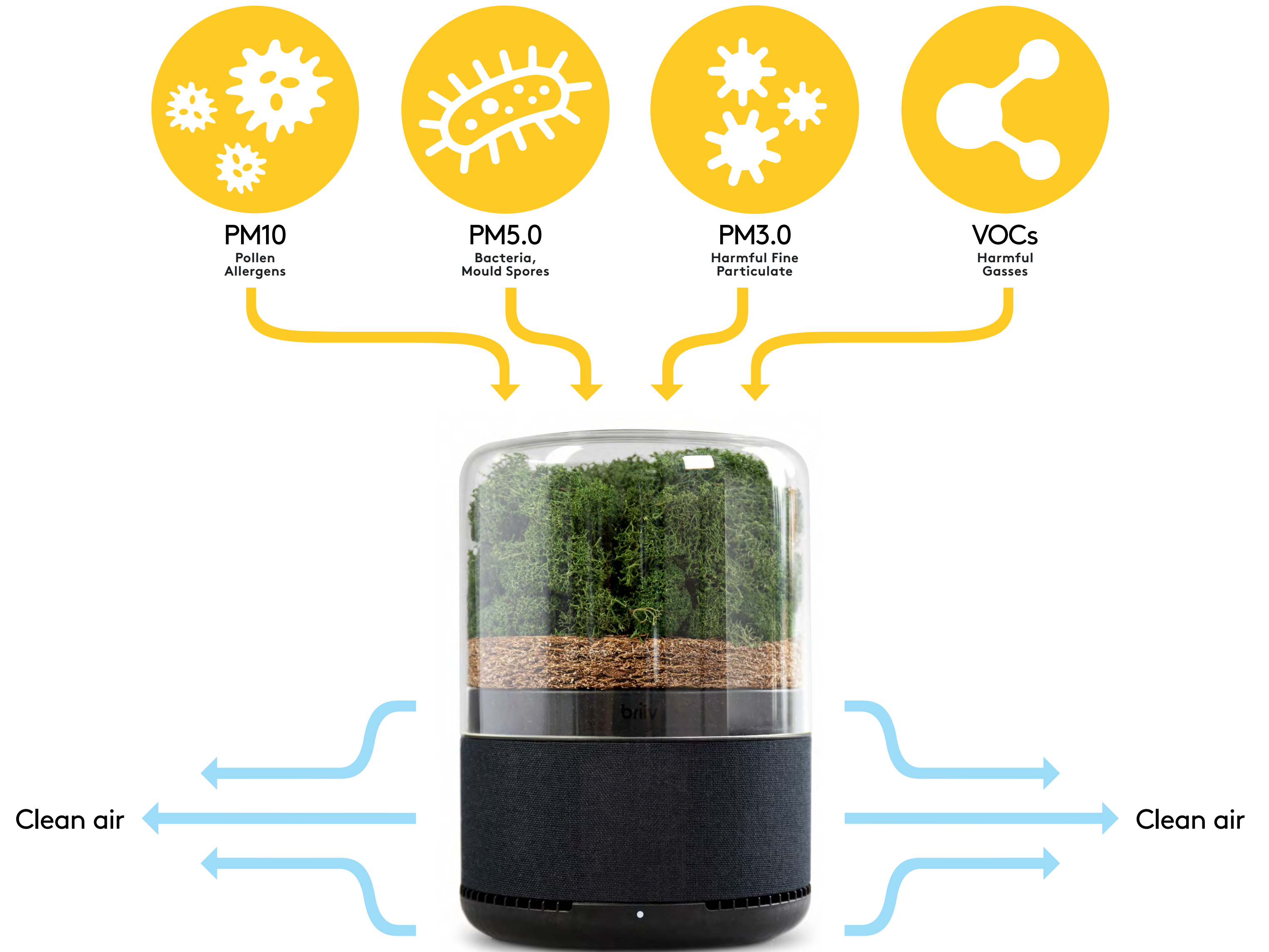
Four stage filter

Moss. Coconut. Carbon. Nanofibre.

Using a biodegradable material is the best option for our environment.

briiv combines a unique blend of materials to get the best filtration results while creating a visually striking, easy to understand filter that cleans the air effectively.

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Moss
PM10
Pollen, Allergens



Coconut
PM5.0
Bacteria, Mould Spores



Matrix Filter
PM 0.3
Harmful Fine Dust



Activated Carbon
VOC's
Harmfull Gases

4.0 Product specification



Product Specification

Maximal surface area covered in m²: 36m²

Clean air flow in cubic feet per min: 51 CFM

Maximum noise level in Db: 45db

Voltage: Input AC 100-240v, 50/60 Hz, 0.4A Output 5.0V DC 1.5A

WiFi connectivity: 2.4GHz – 2.5GHz frequency

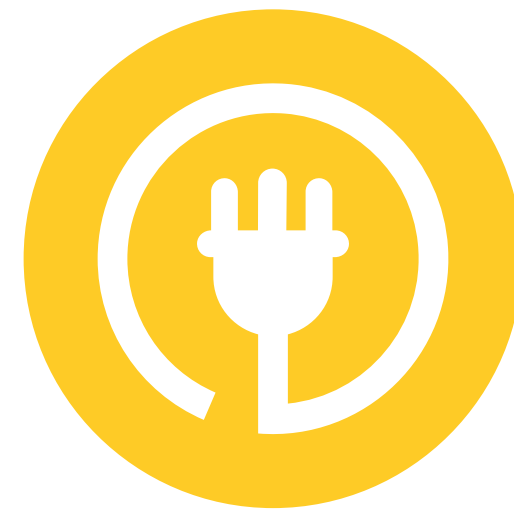
USB adaptor: Micro USB

Power Options: USB cable included

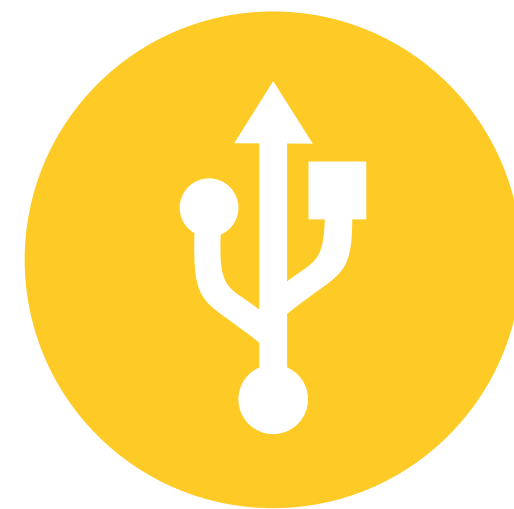
Device connectivity: Apple, and Android device approved.

Internal batteries: No

Country of manufacture: UK



5V 1A Supply
Regional Plug



1.5m (5ft)
USB Cable



220mm (8.6")

160mm (6.3")

5.0 Replacement parts



Replacement parts

Wholesale:

1 Year Filter Pack - £14 + VAT
1 x Moss
1 x Coconut
4 x Carbon + Matrix Filter

Other Replacements:

Replacement Glass - £20 + VAT
(SKU:briiv-glass)

Replacement Power Lead - £10 +VAT
(SKU:briiv-usb)

Replacement Power adaptor - £10 +VAT
UK/HK/IE/MY/SG (SKU: briiv-plug-G)

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6.0 Sustainability



Sustainability

Long lasting design:

The design is physically robust and made from durable materials that don't compromise on performance yet are still sustainable and recyclable.

Reusability and recyclability:

Our materials are mostly recyclable or compostable, meaning much of briiv could be composted, and recycled with no plastics that will damage the environment. Packaging is 100% recycled and recyclable.

Sustainability:

The materials are either naturally occurring, such as moss and coconut, or sustainable sourced and created (our silk is from a sustainable supplier and the bioplastic housing is easily biodegradable).

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