



# PURE WASTE

100% RECYCLED TEXTILES

- Private Label Collection -

At Pure Waste Textiles, we make ecologically sustainable 100% recycled yarns, fabrics and ready-made garments. Our products are entirely made out of recycled textile waste and offer the consumer the same quality and comfort as those made out of virgin materials.

Our long-term aim is to operate entirely transparently in offering 100% recycled, ecologically sustainable and fairly produced textiles.



Our products are made of textile waste, leftover from the clothing manufacturing process.



We first sort the waste by colour then we refiber and spin it into new yarn.



This allows us to produce fabrics without dyeing and without use of fresh cotton.



We turn the fabrics into products that save huge amounts of fresh water.

## THE COMPANY

At Pure Waste, we measure profits only by the wellbeing of the planet. We use textile waste, an otherwise valueless material, to recycle it back into premium quality products. We have chosen to concentrate on cotton since it's the most used yet least recycled fabric, and demands an unbearable amount of water to grow.

## OUR STORY

The roots of our company stretch out from the strong Nordic tradition of recycling. We draw motivation from the clean and pure environment of our native Finland. We first began experimenting with industrial leftover materials with our first-born Costo - a company that specialises in sustainable textile accessories. We were committed to making only ecological and otherwise ethical choices - without compromises. So, when we couldn't find fabric that was 100% ecological, we decided to create it ourselves.

## THE PURE WASTE PHILOSOPHY

We, at Pure Waste, think that everything we do has an impact on something. We know that sustainability and quality go together. We believe that fashion and ecological thinking should go together too. Therefore, we strive to do things in the most ecological and ethical way possible.



**For us, how we do business and how we treat people are both equally important. We strive to be transparent in everything we do. We want to provide fair, safe and legal working conditions for everyone who works with us.**

## **SOCIAL RESPONSIBILITY**

### **OUR PEOPLE**

We located our CMT factory in the Tiruppur area of southern India. It's a building designed and built for industrial use, so we can guarantee a safe working environment. We comply with local laws and international regulations, such as the UN Universal Declaration of Human Rights. We try to ensure that the standards are not only fulfilled, but also improved upon.

Our employees have work contracts, are on a payroll and are paid monthly. Working hours are less than the local average - 10 hours per day. Overtime is paid and not compulsory. Salaries are higher than average in the region. We also cover social expenses and light food. Transportation is provided as well as accommodation, when necessary.

No under-age workers are permitted. Half of our employees are from the nearby village and the elder of the village is also the head of the factory. To ensure our standards are fulfilled, one of the shareholders of the company is Indian. He is responsible for daily operations in India. We also personally visit the factory regularly. The commitment of the local workers helps us to function according to our values at all levels. For us, it is important that employees are treated fairly and that we can take care of their well-being.

There may be a lot of undesirable effects for a region when producing in a developing country, but our aim has been to minimise harmful impacts and instead bring positive benefits for the village community. We not only produce water-saving textiles, but we also keep an eye on all our responsibilities.



2700

WATER LITRES  
SAVED BY ONE T-SHIRT



0

HARMFUL  
CHEMICALS USED



90

% RENEWABLE  
ENERGY IN PRODUCTION



100

% RECYCLED  
RAW MATERIALS

## PRODUCTION

### OUR FACTORY IN INDIA

The available resources are used as efficiently as possible to minimise harmful environmental impacts. 90% of the energy used in the factory comes from wind power. Waste is recycled from bio-toilets for cultivation, and to produce cooking gas for our workers. The fence surrounding the factory is made of 56 000 recycled plastic bottles. The factory is located in a dry area, so water usage is regulated. There is a well, and a water pipe built to the factory that benefits people living in the area.

We strive for a broad responsible approach in our operations that we continuously improve in cooperation with our partners. If you have any questions, please do not hesitate to get in touch.

### BANGLADESH

Some of our product range is coming from a carefully selected clothing partner in Bangladesh. These products are made from the same 100% recycled yarn as those made in India. Our partner TULI Trading operates on site in the BSCI (Business Social Compliance Initiative) factory in Bangladesh and makes sure that working conditions, as well as product quality, meet our standards, and that the best sustainable practices are upheld.

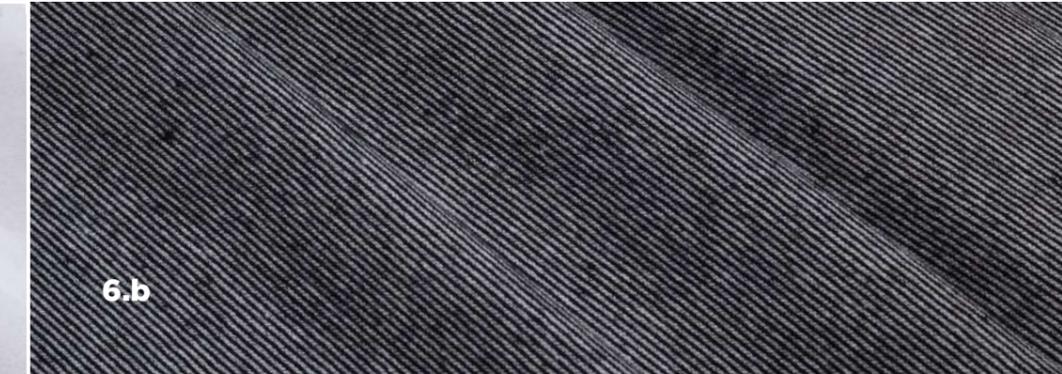
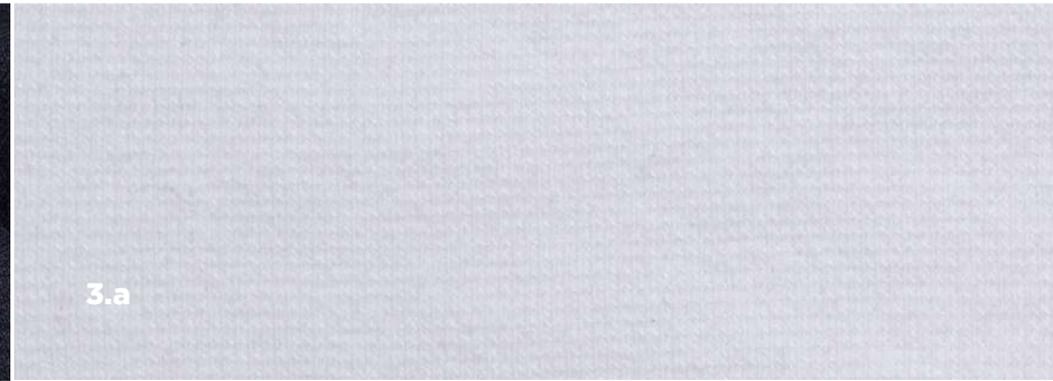
The factory buildings have Accord and Alliance certificates, which are mandatory and guarantee the safety of the production site.



# CONTENT

<b>FABRIC QUALITIES</b>	1
<b>COLOURS</b>	5
T-SHIRTS WOMEN'S	7
T-SHIRTS MEN'S	8
PIQUE POLO SHIRTS	9
SWEATSHIRTS	10
HOODIES	11
SWEATPANTS	12
DRESSES	13
SHIRTS	14
BAGS	15
HEADWEAR	16
ACCESSORIES	17
<b>PRINTS &amp; BRANDING</b>	19
<b>TERMS &amp; CONDITIONS</b>	21

## FABRIC QUALITIES - BASICS



Pure Waste basic fabrics are a mix of two raw materials - mechanically recycled cotton cutting clips collected from CMT factories, and polyester from recycled PET bottles. We sort the cotton by colour, which defines the colour of the final product. Therefore, no dyeing is needed. All our basic fabrics are knitted or woven using 20Ne yarns - which was also our first commercially launched 100% recycled yarn.

### 1. SINGLE JERSEY

60% recycled cotton, 40% recycled polyester, weight 180-190 g

### 2. FLEECE

60% recycled cotton, 40% recycled polyester, weight 280 g  
· Terry fleece / inside brushed / or different kind of peachings.

### 3. a) + b) RIB 1:1 & 2:2

60% recycled cotton, 40% recycled polyester  
· Different kinds of tubular ribs / Flat ribs e.g. for polo shirt collars

### 4. PIQUE

60% recycled cotton, 40% recycled polyester, weight 210-220g

### 5. PLAIN WEAVE

60% recycled cotton, 40% recycled polyester,  
20's x 20's plain weave woven fabric

### 6. a) + b) DIAGONAL KNITTING FLEECE & PIN STRIPES

60% recycled cotton, 40% recycled polyester,

20's yarns, the same yarns we use in our basic fabrics. Special knitted fabrics are our strength. We can make a lot of different varieties. Many of these fabrics normally need yarns to be dyed, but in our case when the raw material defines the colour of the yarn, no dyeing is required.

## FABRIC QUALITIES - ON DEMAND



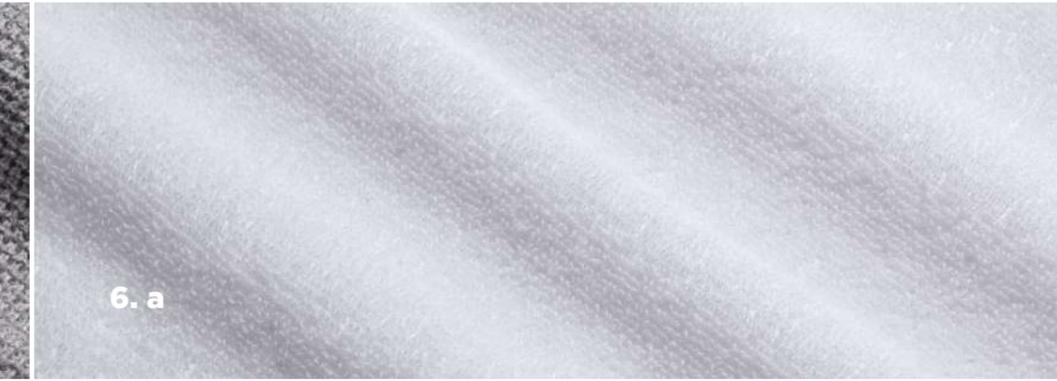
1.



2. b



4.



6. a



2. a



3.



5.



6. b

For on-demand fabrics, we often use other yarns than our basic 20Ne yarns. -The knitting or weaving can be the same as in our basic fabrics, but when using a different mix of yarns the weight will be different.

These finer or coarser count yarns give a lot of possibilities in creating more variable fabric selections. We don't stock on-demand fabrics or yarns, meaning that the lead time for orders is a bit longer. We can produce different kinds of on-demand fabrics using 10's, 20's, 24's and 28's yarns, which all are recycled cotton and recycled polyester mixes.

### 1. SINGLE JERSEY

- 60% recycled cotton, 40% recycled polyester
- If using 28's yarn, the weight for single jersey is 160gsm

### 2. a) + b) 3-YARN FLEECE 28's

- 60% recycled cotton, 40% recycled polyester
- E.g. when using 24's and 10's yarn, the weight for fleece will be approx. 350gsm.
- Terry fleece / loop fleece / inside brushed / different kind of peachings

### 3. PLAIN KNIT 12gg

- 60% recycled cotton, 40% recycled polyester,
- 2/20's, 12gg plain knit

### 4. WAFFLE-LIKE KNIT 12GG

- 60% recycled cotton, 40% recycled polyester,
- 2/20's, 12gg waffle-like knit

### 5. RIB KNIT 7GG

- 60% recycled cotton, 40% recycled polyester,
- We can make various kinds of weights and knittings
- Out of 20's, 24's and 28's yarns, we can knit different sweaters with flat knit machines using single or plied yarn feeding.

### 6. a) + b) WOVEN FABRICS

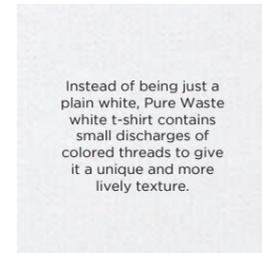
- a) Woven terry 80% recycled cotton, 20% recycled polyester
- b) Woven twill: 80% recycled cotton, 20% recycled polyester

## COLOURS - BASIC

Our basic line consists of the most utilised colours, such as black, white and grey. These colours are also the easiest to acquire when using cutting clips as our raw material.

We sort the raw material – cotton cutting clips - by colour, which defines the colour of the final product, and by so doing we save precious water because no dyeing is needed.

We only stock basic colours, meaning that the lead time for orders involving on-demand colours is longer.



**WHITE**  
00

Instead of being just a plain white, Pure Waste white t-shirt contains small discharges of colored threads to give it a unique and more lively texture.



**ECRU**  
01



**GREY MEL**  
92



**ANTHRACITE**  
95



**BLACK**  
99



**NAVY MEL**  
230



**NAVY**  
68



**GREEN**  
73



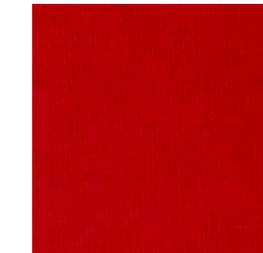
**LIGHT PINK**  
32



**KHAKI**  
77



**ROYAL BLUE**  
65



**RED**  
34



**LIGHT BLUE**  
60

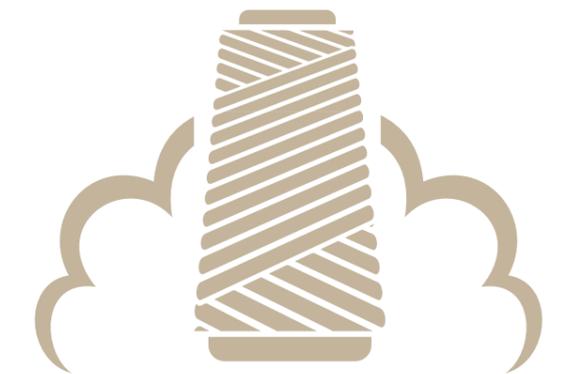
## COLOURS - ON DEMAND

Colours outside our basic colourways are on-demand colours. These colours are sought and produced according to the needs of our customers.

These colours are also defined by the colour of the collected cutting clips, and therefore it gives each production run its own feature and tone. In other words, we can't guarantee that the tone in different production runs will be exactly the same.

When producing special colours, sufficient amounts of raw material might be hard to find. Each production is therefore managed as a separate order, even if it's a supplementary order.

In this way, we try to avoid over-production and keep fabrics and yarns fresh and clean when delivered to our customers.



## T-SHIRTS Women's

One t-shirt saves 2700 Litres of water

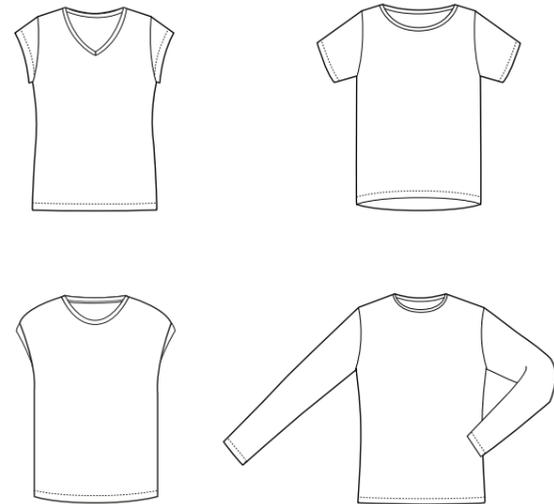
Women's white V-neck T-shirt

160gsm, 30's singles

60% recycled cotton, 40% recycled polyester

For similar we recommend basic single jersey of different weights. These designs can be easily customised, and we also provide design service if needed.

The shirt can be branded with a neck print or woven labels and a hangtag.



## T-SHIRTS Men's

One t-shirt saves 2700 Litres of water

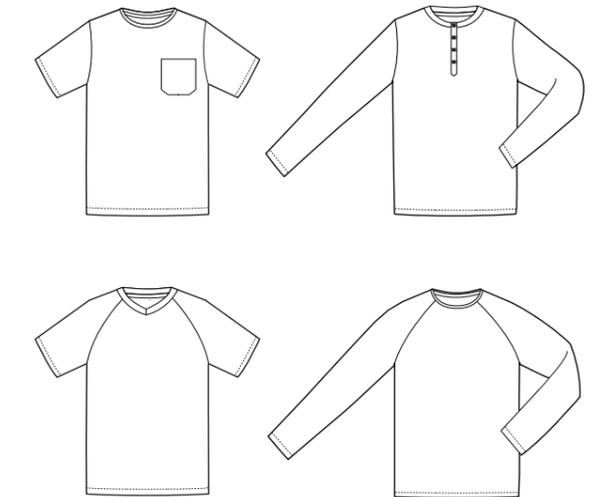
Men's khaki green t-shirt with pocket

190gsm, 20's singles

60% recycled cotton, 40% recycled polyester

For similar we recommend basic single jersey of different weights. These designs can be easily customised, and we also provide a design service if needed.

The shirt can be branded with a neck print or woven labels and a hangtag.



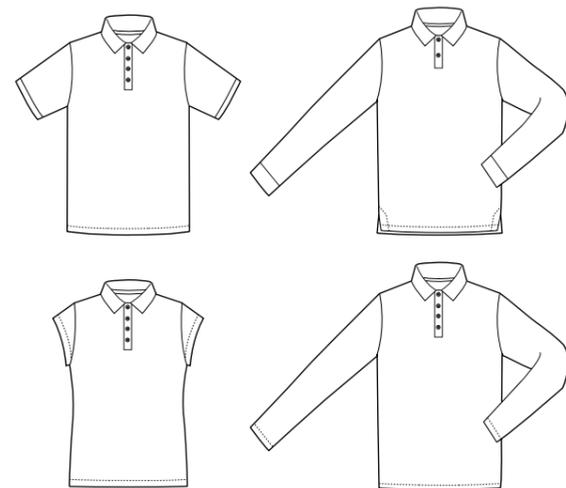
## PIQUE POLO SHIRT

One polo shirt saves 3100 litres of water

Black polo shirt  
210gsm, 20's pique polo  
60% recycled cotton, 40% recycled polyester

For similar designs we recommend the pique qualities of different weights. These designs can be easily customised, and we also provide a design service if needed.

The shirt can be branded with a neck print or woven labels and a hangtag.



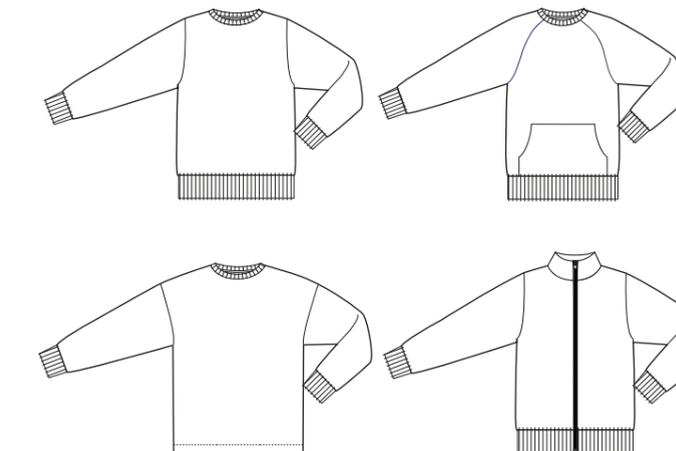
## SWEATSHIRTS

One sweatshirt saves 6200 litres of water

Grey melange sweater with fitted sleeve  
Diagonal knitted fleece  
310gsm, 24's singles  
60% recycled cotton, 40% recycled polyester

For similar designs we recommend either brushed or non-brushed fleece. Ribs can be made of different kinds of tubular ribs such as 1x1 or 2x2. These designs can be easily customised, and we also provide a design service if needed.

The shirt can be branded with a neck print or woven labels and a hangtag.



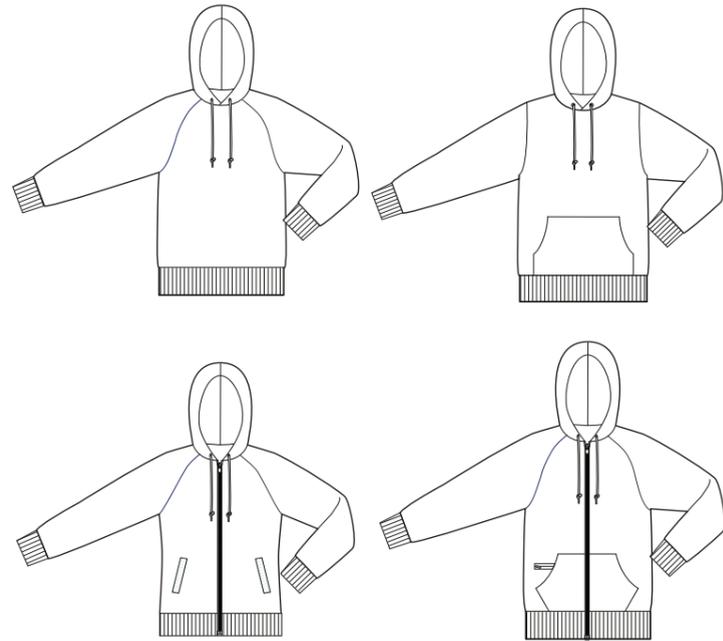
# HOODIES

One hoodie saves 8700 litres of water

Black Zip Hoodie  
2-yarn fleece brushed inside  
280gsm, 20's singles  
60% recycled cotton, 40% recycled polyester

For similar designs we recommend either brushed or non-brushed fleece. Ribs can also be made of different kind of tubular ribs such as 1x1 or 2x2. These designs can be easily customised, and we also provide a design service if needed.

The shirt can be branded with a neck print or woven labels and a hangtag.



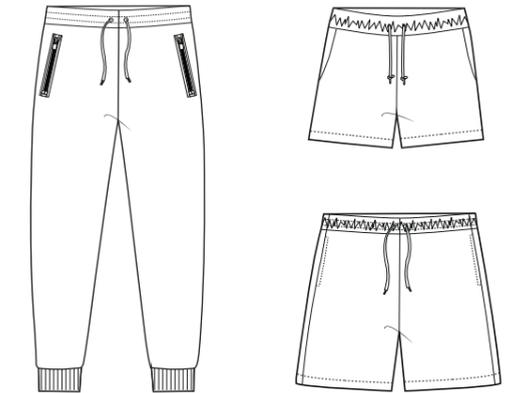
# SWEATPANTS

One sweatpants saves 5900 litres of water

Grey melange sweatpants with zipper pockets  
2-yarn fleece brushed inside  
280gsm, 20's singles  
60% recycled cotton, 40% recycled polyester

For similar designs we recommend either brushed or non-brushed fleece. Ribs can also be made of different kinds of tubular ribs such as 1x1 or 2x2. These designs can be easily customised, and we also provide a design service if needed.

The pants can be branded with a print or woven labels and a hangtag.



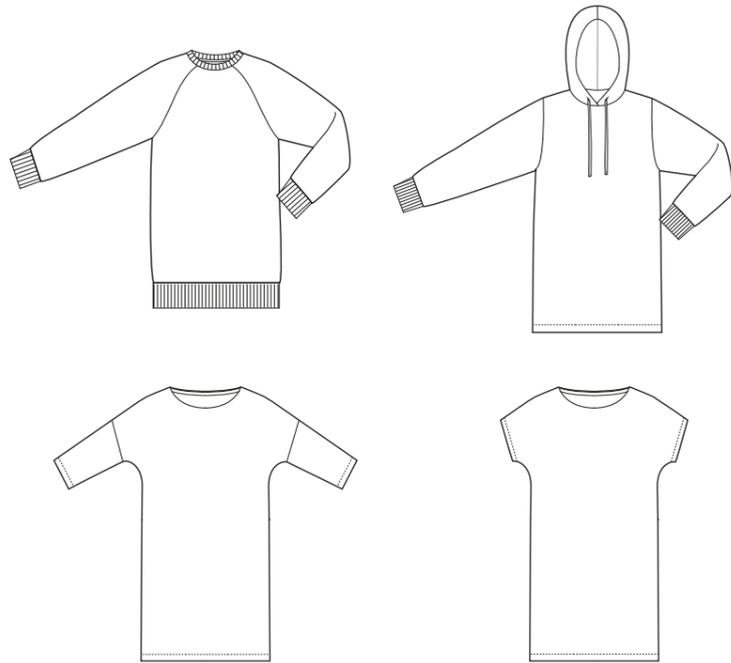
## DRESSES

One dress saves 5900 litres of water

Solid navy long sweater dress  
2-yarn fleece unbrushed  
280gsm, 20's singles  
60% recycled cotton, 40% recycled polyester

For similar designs we recommend either brushed or non-brushed fleece. These designs can be easily customised, and we provide design service also if needed.

The dress can be branded with a neck print or woven labels and a hangtag.



## SHIRTS

One shirt saves 2700 litres of water

Short sleeve shirt  
20's x 20's plain weave woven fabric  
60% recycled cotton, 40% recycled polyester

For similar designs we recommend woven or canvas qualities. These designs can be easily customised, and we also provide a design service if needed.

The shirt can be branded with a neck print or woven labels and a hangtag.



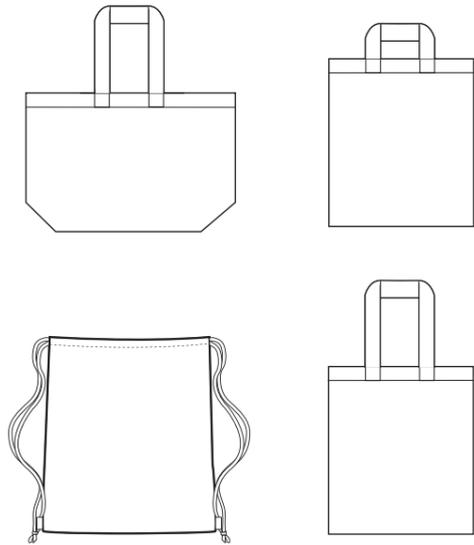
## BAGS

One shopping bag saves 1450 litres of water

Shopping bag with bottom and double handles  
135gsm, 20's x 20's plain weave woven fabric  
60% recycled cotton, 40% recycled polyester

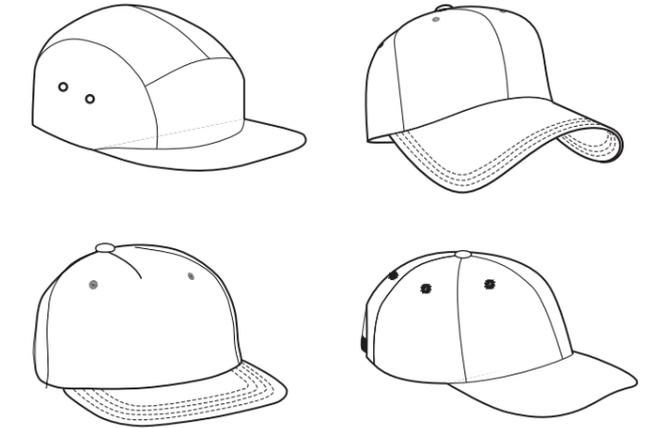
For similar designs we recommend woven and twill qualities. These designs can be easily customised, and we also provide a design service if needed.

The bags can be branded with a print or woven labels and a hangtag.



## HEADWEAR

Our single jersey is also suitable for caps and beanies like the ones in the pictures below. These designs can be easily customised, and we also provide a design service if needed. It is easy to brand headwear with a leather patch, embroideries or woven labels.

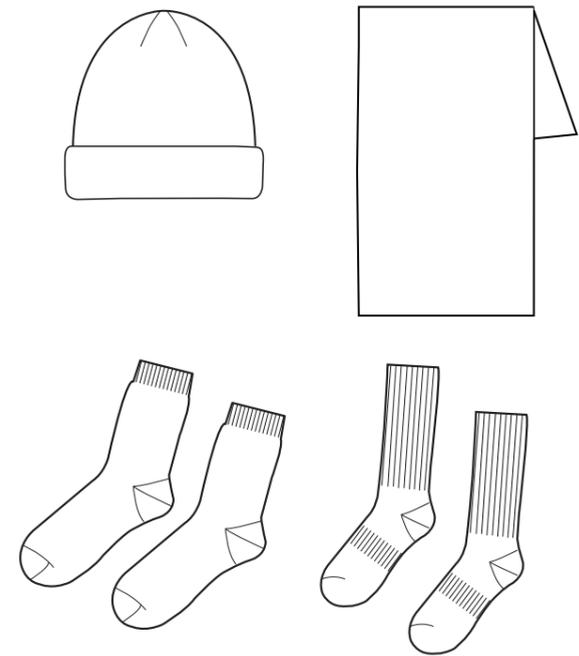


## ACCESSORIES

One beanie saves 800 litres of water

One scarf saves 1200 litres of water.

Our yarns are also suitable for knitted products such as beanies, scarves and socks. These designs can be easily customised, and we also provide a design service if needed. It is easy to brand accessories with a leather patch, embroideries or woven labels.





## BRANDING

Co-branding with Pure Waste is a natural step towards sustainability. The Pure Waste logo on our fabrics acts as a certificate of ecological value and quality. Pure Waste means branded fabrics, and therefore we require that Pure Waste is mentioned in co-branded products, by name or logo. We do our best to use trimmings made out of recycled materials.



## WATER-SAVING PRINTS

Each product is marked with a water-saving print to tell how much water the product has saved. It is a strong message that we would like our customers to use too.



## HANGTAGS

We use co-branded Pure Waste hangtags in the shape of a water drop, but other options are possible. We recommend the use of recycled cardboard qualities.



## OTHER BRANDING OPTIONS

There are many different branding options, e.g. cardboard boxes, woven labels, embroidery, hem labels, herringbone tape or satin labels. You can deliver your own labels, or we can design and produce them.

## TERMS & CONDITIONS

- Minimum quantity for private label orders are 1000 pcs / style / colour
- Payment terms: 50% in advance / 50% against shipping docs
- Delivery terms: FOB / FCA India (Tuticorin, Chennai, Mumbai)
- Lead time for samples 2-3 weeks + shipping
- Lead time for bulk production 8 -12 week + shipping

Samples are free of charge in return for an order (including styling / fitting, PP and a production sample).

Samples without order, or e.g. sales samples or other extra samples are charged separately.

We expect to receive your comments on samples within 3 working days, to keep the process running to schedule.

Shipped quantity is usually +/- 5% unless agreed differently when the order is placed.

## CONTACT INFORMATION

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